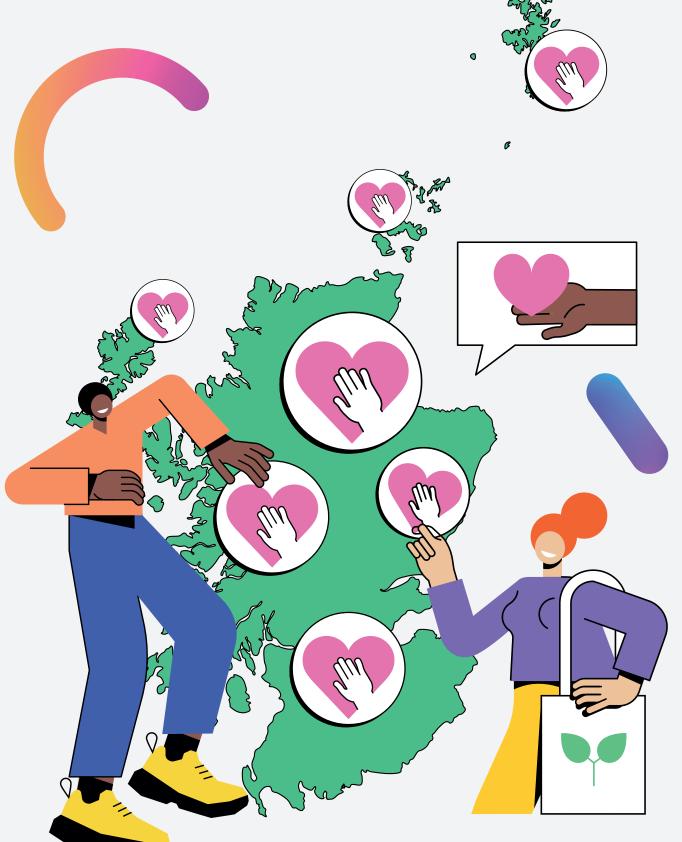
Young Carers Package Partner Toolkit





Thank you for supporting us to spread the word about the Young Carers Package. This toolkit has all the information and support you will need.

What is the Young Carers Package?

In 2019, we introduced the Young Carers Package **#YSCarers**. This is a package of Young Scot Rewards, Discounts and opportunities on offer across Scotland to 11-18-year-old carers. Delivered in partnership with the Scottish Government, **#YSCarers** supports young carers through a mix of learning and leisure opportunities as well as targeted information and resources. The Young Carers Package is made up of Rewards and Opportunities specially chosen for young carers to help them enjoy their free time and ensure they feel supported in their caring role. Rewards are varied and change regularly to ensure that young carers have access to many different opportunities Rewards can be Enter to Win competitions, Claim Rewards where young carers can claim an individual item or Apply Opportunities which gives young carers the chance to apply for unique, one of a kind experiences.



What's the Application Process Like?

As well as supporting those who have already recognised their caring role, **#YSCarers** aims to support young people who don't see themselves as young carers to access support they're entitled to. To this end, the application process is simple and straightforward, increasing the accessibility of the package.

To apply for the Young Carers Package, carers aged 12-years-old and over first sign up for <u>Young Scot</u>. <u>Membership</u> and apply under 'Special Opportunities'. If they are not already signed up the membership, they can use our <u>step by step guide to get signed up</u>.

All that's required are some personal details (name, age, and email address) and the contact details of a trusted adult who can verify the caring role of the applicant. This might be a parent/guardian, support worker, teacher/lecturer or a family friend. Their trusted adult can be any adult in their life who is aware of their caring role and can confirm this to us. We'll then contact them to check that the applicant fits the eligibility criteria.

We also ask if the applicant has completed a Young Carer Statement, if they're aware of other support available (for example through their school or employer) and how their caring role feels for them. However, these answers don't affect the applicant's eligibility. Once approved, young carers will be able to access special opportunities and discounts from their Membership Dashboard. We recommend that young carers sign into their Dashboard regularly to see the latest opportunities available.

Under-12-year-olds can't currently sign up for Young Scot Membership due to data protection regulations. However, they can still access the Young Carers Package by filling out a simple online form. They will still receive a Reward allowing them to make the most of their free time and can access the full package by signing up to Young Scot Membership and applying from there on their 12th birthday.

Our **step by step guide** on signing up for the young carers package talks through each step of the process with handy images to help.





Promoting the Young Carers Package

Please use these resources to promote the **#YSCarers** to your networks and help us reach the young people who need this support the most. You can download digital assets for use on social media, newsletters or your website on youngscot.net.

If you would like to be kept up to date monthly on the Young Carers Package contents, you can be added to our mailing list by contacting **membership@young.scot**.

Social Media Messages

Facebook

- Calling all young carers! You can access a range of opportunities through the Young Scot Young Carers Package! If you're 11 –18 and have a caring role you can apply at **young.scot/campaigns/young-carers/**
- Did you know that if you are a young carer in Scotland aged 11-18 you can apply for the Young Carers Package? Find out more and sign up at young.scot/ campaigns/young-carers/
- The Young Carers Package gives young carers access to amazing opportunities and a chance to treat themselves! Find out more and sign up at **young.scot/campaigns/young-carers/**
- Young carers can access a special range of opportunities through Young Scot. Find out more and sign up at **young.scot/campaigns/young-carers/ #YSCarers**

Twitter

- If you're a young carer living in Scotland, you could be entitled to the @YoungScot Young Carers Package! Sign up today and get access to exclusive opportunities,rewards and more. Find out more at young.scot/campaigns/young-carers/ #YSCarers
- If you're 11-18 and helping to care for a family member, friend or someone in your community, you can sign up for the @YoungScot Young Carers Package! Find out more at **young.scot/campaigns/ young-carers/ #YSCarers**

Instagram

- If you're aged 11 18, live in Scotland and help care for a family member, friend or someone in your community you can apply! Find out more and sign up at the link in our bio! **#YSCarers**
- Are you aged 11-18, living in Scotland and a carer for a family member or friend? You can apply for the Young Carers Package. Sign up using and unlock a range of amazing opportunities! Find out more at the link in our bio. **#YSCarers**

Handles and Hashtags

- Twitter and Instagram: @youngscot @scotgov #YSCarers
- / TikTok: @young.scot
- Facebook: @youngscot @TheScottishGovernment

Online and Newsletters

- Young carers can access a special range of opportunities through Young Scot. Find out more and sign up at **young.scot/campaigns/young-carers/ #YSCarers**
- Young carers aged 11-18 can benefit from the Young Scot Young Carers Package. The package includes a range of learning and leisure opportunities to support and recognise the contribution



There is a host of information available on the Young Scot website on the young carers package. This includes information on what's included, how to sign up and young carers' stories:

young.scot/campaigns/young-carers/





Get in Touch

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