



Engaging with Gaelic Online

Survey Results

April 2022



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1. Introduction and Key Findings



We have been partnering with Bòrd na Gàidhlig since 2018 to increase Scottish Gaelic (Gaelic) use and learning amongst young people in Scotland, and to promote a positive image of the Gaelic language.

This survey is a part of this partnership working and is a continuation of a previous survey project that ran in Winter 2020-21. It aims to increase our understanding of how young people engage with Gaelic online, and identify the resources and mediums they use most when looking for content and information.

We hope that the results of this survey will help us and others in the sector to improve and develop our Gaelic offer. This will help to fulfil the needs and wants of young Gaelic speakers and learners in Scotland.

The survey ran between 30th November 2021 and 28th February 2022 and received **1,153** completed responses.

Notes

1. The survey used logic in order to direct respondents to questions appropriate to their experiences. As such, the sample sizes for questions differ from question to question. These sizes have been noted where appropriate.
2. Percentages have been used where sample sizes were 80 or above. Where sample sizes were less than 80, numbers have been reported.
3. The previous survey report was analysed by local authority region. Please get in touch if you are interested in learning about the results by region.
4. When analysing open text questions, some responses were categorised as non-applicable. This category was used when responses were explicit, nonsensical or did not match the theme of the question. Notes have been made in the report where this was the case.



Key Findings

Respondents were first asked to rate their fluency of the Gaelic language. **A third (32.8%)** of respondents stated that they were **learning Gaelic in some form**. Of those who stated that they were a learner, most were **beginners (24.0%)**. The most common singular group was **non-speakers (61.1%)**.


Non-speakers of Gaelic


1. **More than half** of the respondents who could not speak Gaelic stated that they were **interested in learning Gaelic (59.2%)**. This is an increase compared with the previous survey results (**49.6%** stated that they were interested in learning Gaelic).
2. Of the respondents who **were not interested** in learning Gaelic were asked why they had stated this. The most common theme from responses was **that learning Gaelic would have no personal benefit to the individual**. Several respondents stated that they saw Gaelic as a “**dead**” or “**dying**” language. Respondents also said that they **did not know anybody who could also speak the language**.

The respondents who stated that they **were interested in learning Gaelic** were asked the following two questions.

3. When asked why they were interested, the most common reason was that the language is **an important part of Scottish culture and national identity (62.9%)**. **Over half of respondents (58.4%)** were interested in learning the language **just for fun**.
4. When asked what **type of online content would help** with learning Gaelic, the most common selection was **short form videos** such as TikTok and Instagram Reels (**61.5%**). Over half of respondents (**52.2%**) selected **structured courses**.

Gaelic Learners

1. Of those who were learning Gaelic, almost two thirds of respondents wanted to learn as it is **an important part of Scottish culture and national identity (66.0%)**.
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Over half of respondents had wanted to learn the language as they were **interested in Scottish history and heritage (56.5%)** or **just for fun (53.8%)**.

2. When asked what **online resources had helped most** with learning Gaelic, **almost two thirds** selected **Duolingo (65.2%)**.
3. When asked what **type of online content would help** with learning Gaelic, the most common selection was **short form videos** such as TikTok and Instagram Reels **(55.4%)**. Over half of respondents **(53.6%)** selected **structured courses**.

Usage of Gaelic Online


1. Over half of respondents **(56.0%)** stated that they **do not see or use Gaelic online**. Of those who **did see or use Gaelic online**, the most common frequency selected was **every month (31.2%)**.

The respondents who did see or use Gaelic online were asked the following questions.


2. When asked **how** they see and use Gaelic online, over half of respondents selected **Gaelic posts on social media (55.8%)**. Another common selection was **watching videos or TV programmes (41.0%)**.
3. When asked **where** they see and use Gaelic online, almost half selected **Duolingo (48.3%)** and **Instagram (46.9%)**.
4. When asked what **kinds of Gaelic content** that they liked, the most selection was **short form videos** such as TikTok and Instagram Reels **(64.1%)**.

All respondents were asked the following question.

5. Almost three quarters **(73.5%)** of respondents stated that they **would like to see more Gaelic content online and on social media**.
 6. Of those **who would like to see more content**, almost three quarters **(72.8%)** said they would like to see **short form videos** such as TikTok and Instagram Reels.
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7. In terms of **where they would like to see more content**, the most commonly selected options were **Instagram (74.1%)** and **TikTok (70.5%)**.

Fluent Speakers

1. The large majority of respondents (**64 out of 69**) stated that they **look for information online via Google**.
 2. Over half of respondents (**42 out of 69**) stated that they would **access an information resource in English** rather than Gaelic. When asked to elaborate on their choice, those that chose **Gaelic resources** mostly did so to **improve their existing skills**. Respondents who chose **English resources** stated that they are **easier to understand, use and access than Gaelic resources**.
 3. When asked what type of information they would like to be able to find, or find more easily, in Gaelic, the most commonly selected options were **opportunities for young people (43 out of 69)** and **culture, music and art (41 out of 69)**.
 4. When asked what would be their preferred medium when looking for information online, the most commonly selected options were **videos (48 out of 69)** and **social media posts (45 out of 69)**.
 5. When asked what **Gaelic websites, online resources, online stores and information sources** were thought of as “especially good”, the most commonly selected option was **Am Faclair Beag (www.faclair.scot) (55 out of 69)**.
 6. Respondents were asked to **describe what online Gaelic resources they would like to be created**. The most common suggestions were for **resources around Gaelic-related interests such as culture, history and news**. There was also interest in **dedicated Gaelic social media channels** as well as resources to help **improve the individuals’ Gaelic**.
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The Value of Gaelic

1. Almost three quarters of respondents (**72.2%**) rated Gaelic **culture and heritage** as **quite or very valuable**.
2. Over two thirds of respondents (**69.7%**) rated the Gaelic **language** as **quite or very valuable**.

2. Survey Results



The survey received **1,153** completed responses.

When asked to rate their level of fluency, a third of respondents were learners in some form (32.8%). Of those who stated that they were a learner, most were beginners. The most common singular group was non-speakers.

Fluency	% response
Non-speaker	61.1%
Beginner Learner	24.0%
Fluent	6.0%
Intermediate Learner	5.2%
Advanced Learner	3.6%

Responses from Non-Speakers

The **706 respondents** who stated that they were a **Gaelic non-speaker** were asked the following questions.

Are you interested in learning Gaelic?


More than half of these respondents stated that they were interested in learning Gaelic (**59.2%**). This is an increase compared with the previous survey results (**49.6%** stated that they were interested in learning Gaelic).


The **288** respondents who **were not** interested in learning Gaelic were asked the following question.

Why aren't you interested in learning Gaelic?

All respondents who were asked this question provided a freely typed response. Twenty-three responses were categorised as non-applicable.

The most common theme from responses was that learning Gaelic would have no personal benefit to the individual. Several respondents stated that they saw Gaelic as a





“dead” or “dying” language. Respondents also said that they did not know anybody who could also speak the language.

Theme	Responses
Does not feel that learning Gaelic would benefit them	69
Viewed as a dying/dead language	36
Knows nobody who speaks Gaelic	30
Would prefer to learn another language	29
Viewed as a minority language with no real purpose to learn	26
Generally no interest in learning	21
Views Gaelic as too difficult to learn	17
Most people who speak Gaelic also speak English	9
Does not have the time to learn	8
Views Gaelic as 'boring'	8
The language is too geographically specific	5
Viewed as a waste of time	4
Feel they don't have the appropriate resources to learn Gaelic	3

“I do not believe it is a helpful language to learn and most people in Scotland have never spoken it”

“I don't really know much about the Gaelic language”

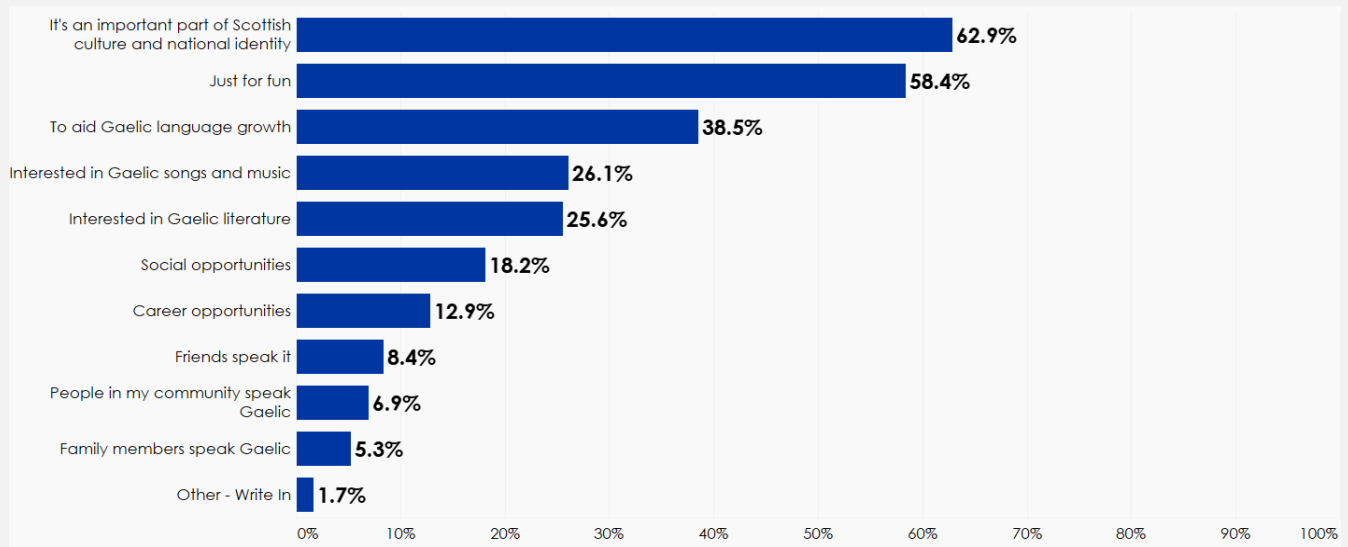
“It is a language with very few speakers throughout Scotland and the rest of the world. I would rather learn a language such as French, German, Mandarin or Spanish as they are much more likely to help me later in life”

“It's quite a dead language and would be more useful learning Chinese, Russian or Arabic”

The **418** respondents who **were** interested in learning Gaelic were asked the following two questions.

Why are you interested in learning Gaelic?

The most commonly selected reason was *an important part of Scottish culture and national identity*. Over half of respondents are interested in learning the language *just for fun*. The least commonly selected reasons were that friends, people in their community or family members speak it.



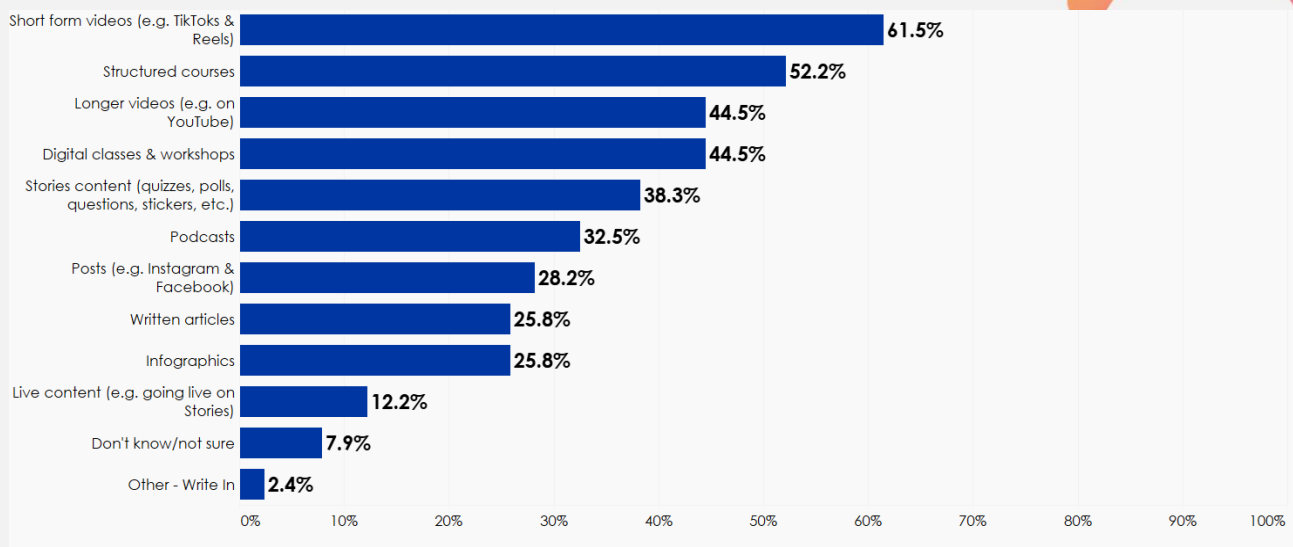
This question was multiple choice, therefore the results will not total 100%.

Seven respondents selected *Other*. A summary of their responses are below.

Theme	Responses
Enjoy learning languages	2
Family member is fluent	1
More opportunities are available to learn these days	1
Interested in differences with other languages	1
Brings them closer to culture	1

What types of online content would help you with learning Gaelic?

The most commonly selected type of online content was *short form videos* such as TikTok and Instagram Reels. Over half of respondents are interested in learning the language via *structured courses*. The least commonly selected type of content was *live content* such as going live on Instagram Stories.



This question was multiple choice, therefore the results will not total 100%.

Ten respondents selected *Other*. A summary of their responses are below. One respondent left the box blank.

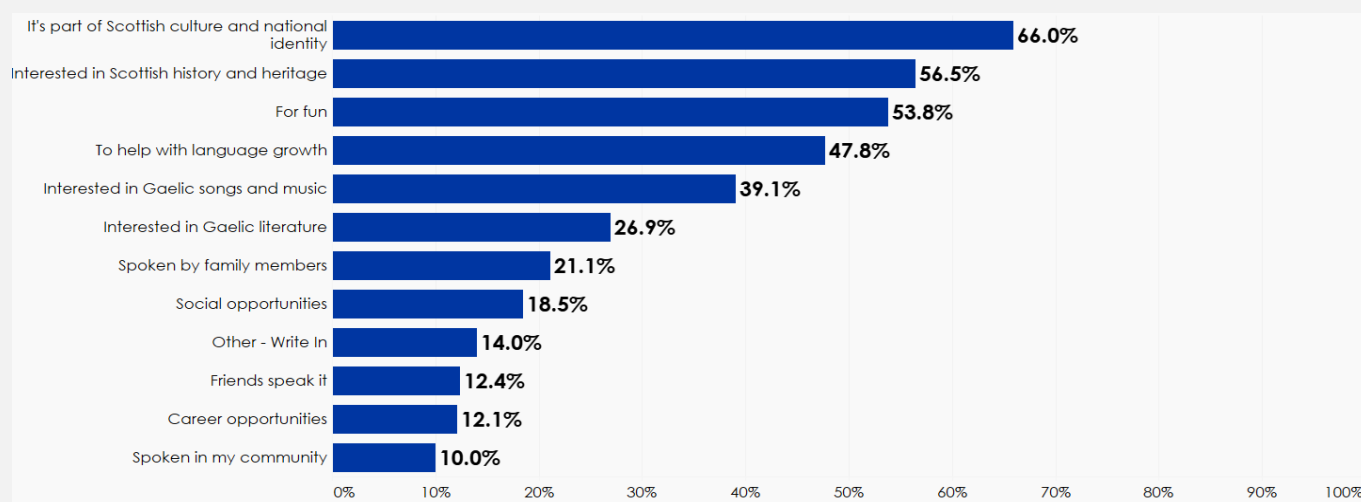
Theme	Responses
Duolingo	2
School/Esgoil	2
Movies	1
Games	1
Books	1
Translation of Gaelic songs	1
TV programs with subtitles	1

Responses from Learners

The **379 respondents** who stated that they were a **Beginner, Intermediate or Advanced Learner of Gaelic** were asked the following questions.

What made you want to learn Gaelic?

Almost two thirds selected that Gaelic is a *part of Scottish culture and national identity*. Over half of respondents wanted to learn the language as they were *interested in Scottish history and heritage* or *just for fun*. The least commonly selected reasons were that friends or people in their community speak it or for careers opportunities.



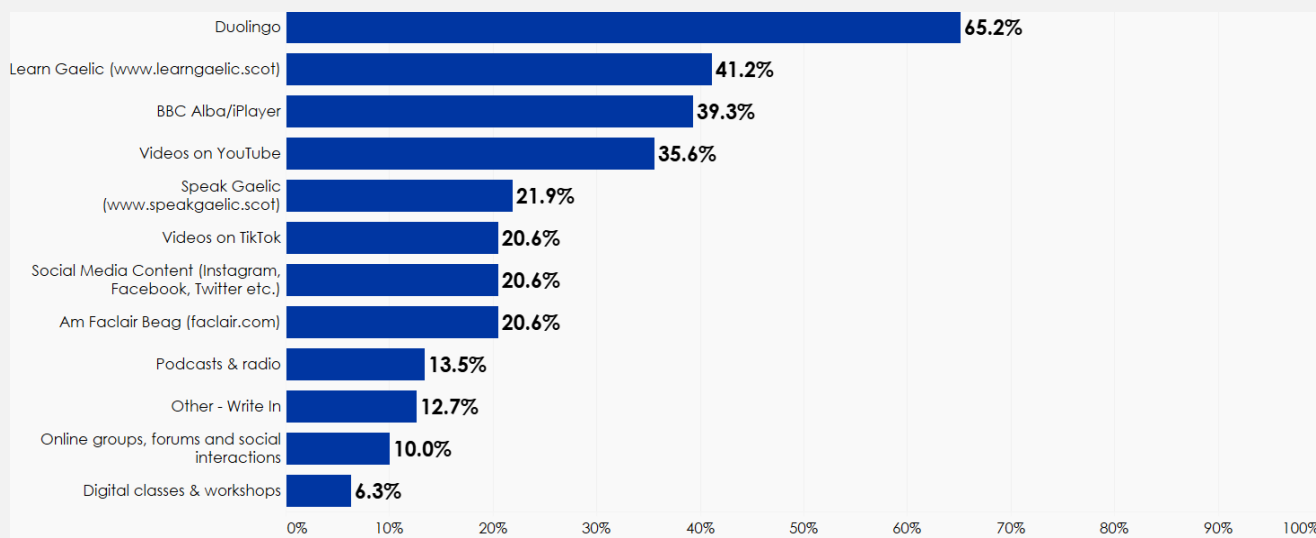
This question was multiple choice, therefore the results will not total 100%.

Fifty-one respondents selected *Other*. A summary of their responses are below.

Main Theme	Secondary Theme	Responses
Education	Attended a Gaelic-speaking school	18
	Offered as a subject in school	11
	Influenced by teacher	2
Cultural Connections	Wants to embrace Scottish identity	5
	Similar to Irish Gaelic	4
Family	Influenced by family	6
Specific Interest in Gaelic	General interest in learning language	1
	Interested in how the language sounds	1
	Interested in learning particular vocabulary	1
Other	For Duke of Edinburgh Award	1
	For future plans to utilise Gaelic in a career	1

Which online resources have helped you the most with learning Gaelic?

Almost two thirds selected *Duolingo*. The least commonly selected was *digital classes and workshops*.



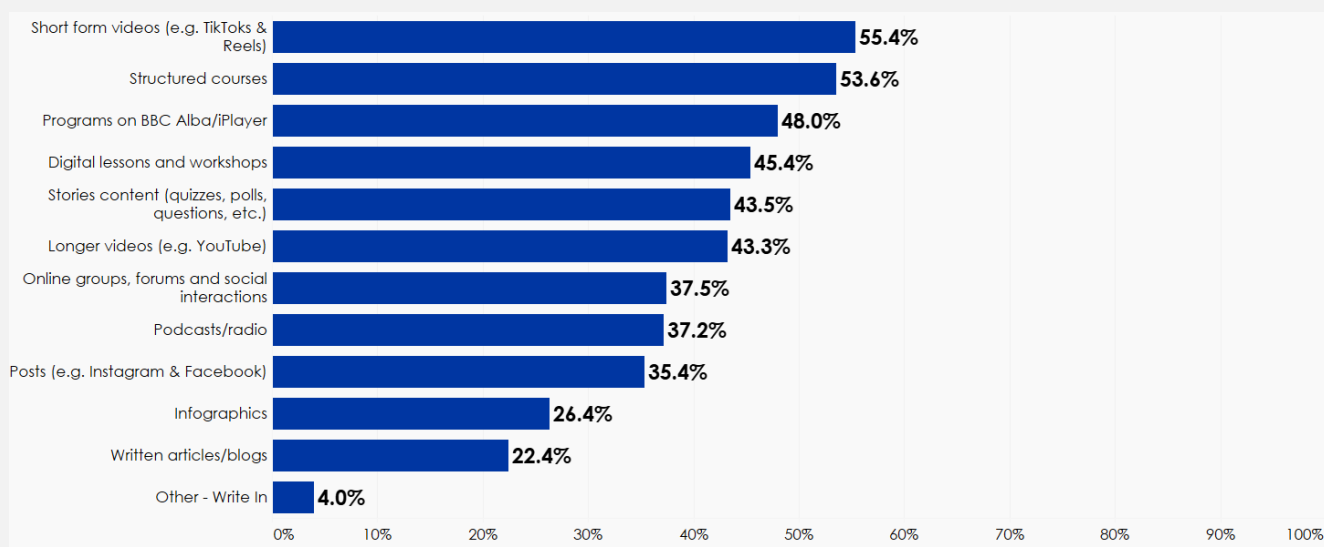
This question was multiple choice, therefore the results will not total 100%.

Fifty respondents selected *Other*. A summary of their responses are below.

Theme	Responses
Resources through school	29
Resources through family and friends	7
Books and CDs	3
BBC Bitesize	2
Duolingo	2
YouTube	2
By learning other languages	1
Mango Languages	1
Microsoft Teams	1
Native Gaelic speaker	1
No resources used	1

What types of content do you think would help you with learning Gaelic?

The most commonly selected type of content was *short form videos* such as TikTok and Instagram Reels. Over half of respondents are interested in learning the language via *structured courses*. The least commonly selected type of content was *written articles/blogs*.



This question was multiple choice, therefore the results will not total 100%.

Fifteen respondents selected *Other*. A summary of their responses are below.

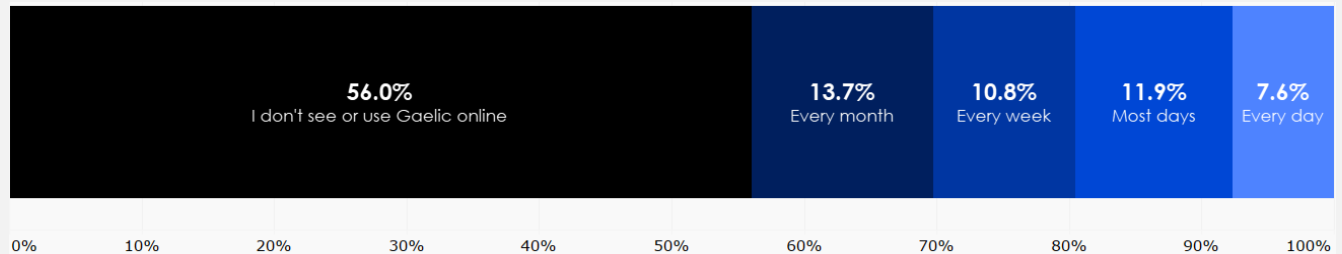
Main Theme	Secondary Theme	Responses
Education	Lessons/courses in person	3
	Inclusion in school curriculum	2
Access to existing Gaelic resources	Access to Gaelic books/stories	2
	Access to Gaelic songs	1
Type of learning material	Material about pronunciation	2
	Material about grammar	1
Subtitles/transcripts/audio enhancements to media	Subtitles/transcripts	2
	Audio dubbing	1
Other	Cultural inclusion (general)	1
	Road signs	1
	Resources will not increase interest	1

Usage of Gaelic online

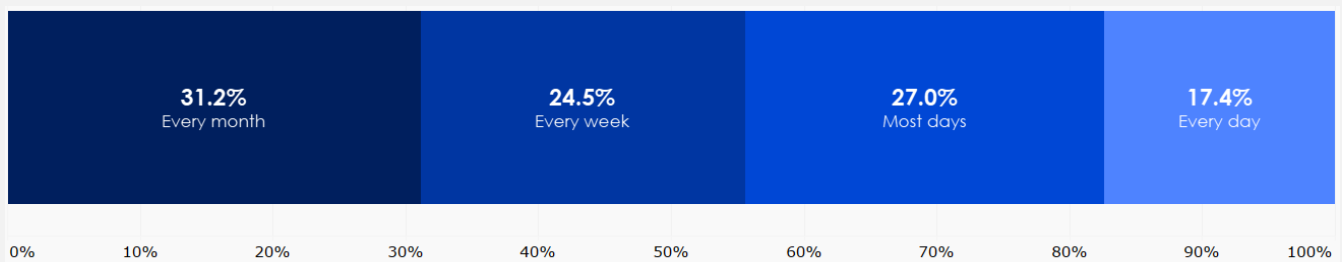
All respondents were asked the following question.

How often do you see or use Gaelic online?

Over half stated that they do not see or use Gaelic online.



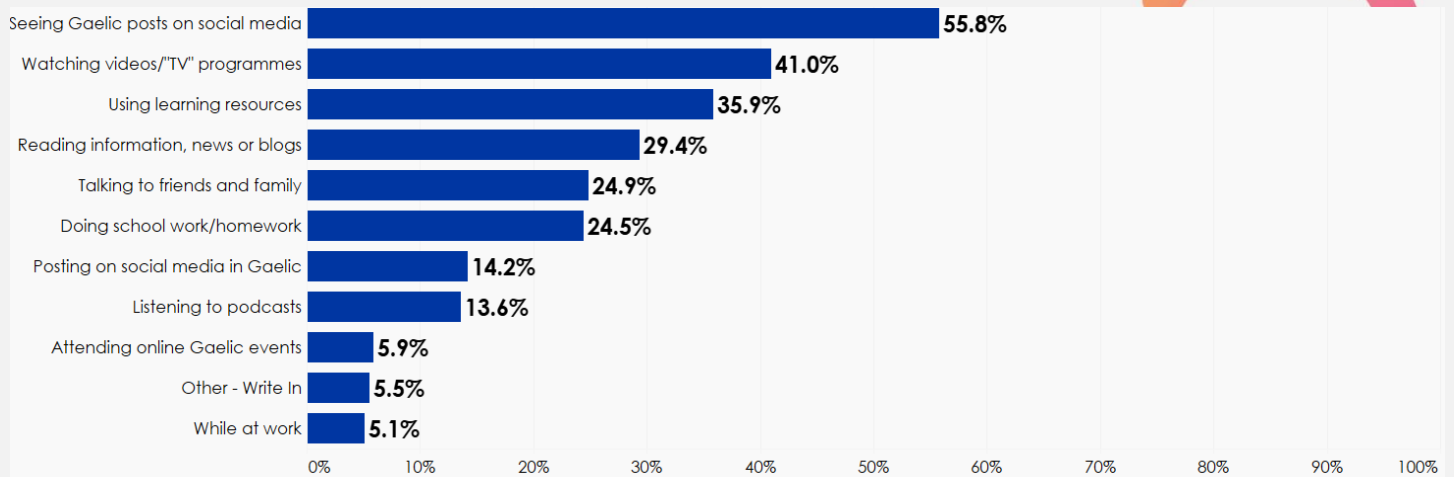
Of the **507 respondents who did see or use Gaelic online**, the most common frequency selected was *every month*.



The **507 respondents who did see or use Gaelic online** were asked the following questions.

How do you see and use Gaelic online?

Over half of respondents see *Gaelic posts on social media*. Another common selection was *watching videos or TV programmes*. The least commonly selected options were *attending online Gaelic events* and *while at work*.



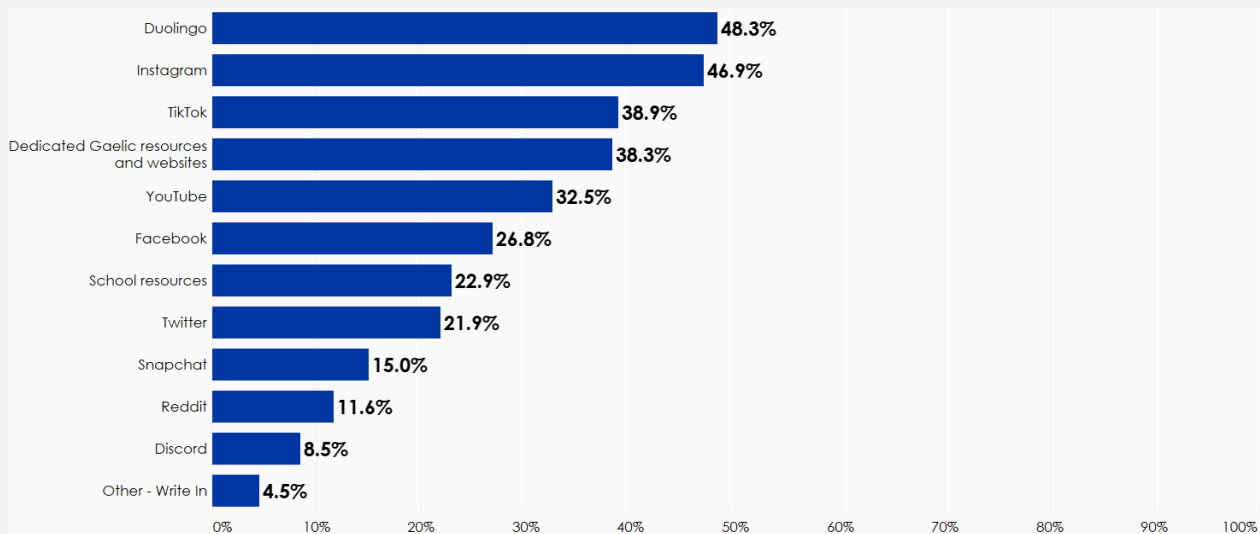
This question was multiple choice, therefore the results will not total 100%.

Twenty-eight respondents selected *Other*. A summary of their responses are below. Two respondents left the box blank. One response was categorised as non-applicable.

Main Theme	Secondary Theme	Responses
Music	Music	7
Websites/Apps	Young Scot	3
	Duolingo	1
	Gaelic option on websites	1
	Other Scottish organisations' websites	1
School	School	4
	Emails from school	1
Other places in real life	Road signs	2
	Emergency vehicles	1
	Local Authority Branding	1
	Train stations	1
Frequency/when used	Not used often	1
	In spare time	1
Other	Friends made a Gaelic Server	1
	TV programmes	1
	Gaelic dictionary	1

Where do you see and use Gaelic online?

Almost half of respondents selected *Duolingo* and *Instagram*. The least common selection was *Discord*.



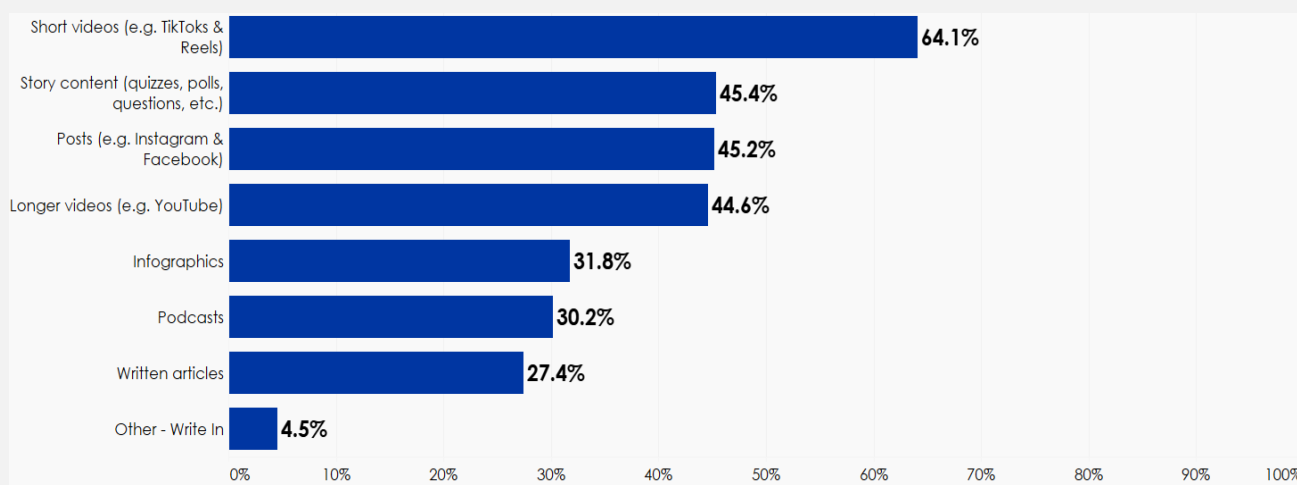
This question was multiple choice, therefore the results will not total 100%.

Twenty-three respondents selected *Other*. A summary of their responses are below. Three respondents left the box blank.

Main Theme	Secondary Theme	Responses
Messaging/Social media	Tumblr	5
	WhatsApp	2
	Messenger	1
TV	BBC Alba	3
	BBC iPlayer	2
	TV	1
Music	Music lessons	1
	Spotify	1
Other places in real life	Road signs	1
	Written resources (books)	1
Other	News articles	1
	Job applications	1
	Faclair (Gaelic Dictionary)	1
Don't use Gaelic	Don't use Gaelic	2

What kinds of Gaelic content do you like?

The most commonly selected type of content was *short form videos* such as TikTok and Instagram Reels. The least commonly selected type of content was *written articles*.



This question was multiple choice, therefore the results will not total 100%.

Twenty-three respondents selected *Other*. A summary of their responses are below. Four respondents left the box blank. One response was categorised as non-applicable, three respondents said *Don't know/not sure* and eight respondents said *Nothing*.

Theme	Responses
Music	3
Stories	2
TV programmes	2
Memes	1
Pronunciation videos	1

All respondents were asked the following question.

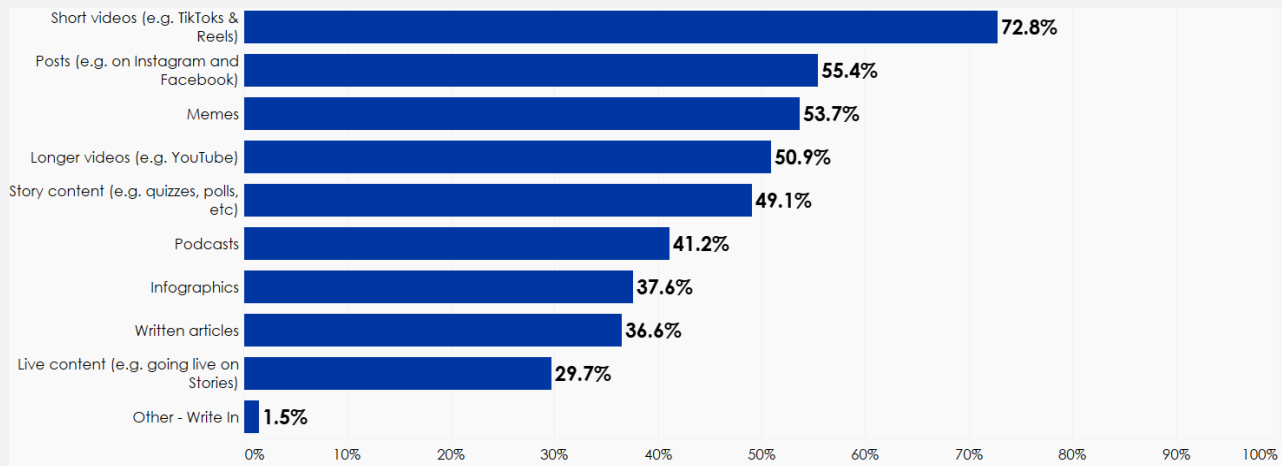
Would you like to see more Gaelic content online and on social media?

Almost three quarters (**73.5%**) of respondents selected Yes to this question.

The **848** respondents who selected **Yes** to the previous question were asked the following questions.

What kinds of Gaelic content would you like to see more of?

The most commonly selected type of content was *short form videos* such as TikTok and Instagram Reels. The least commonly selected type of content was *live content*.



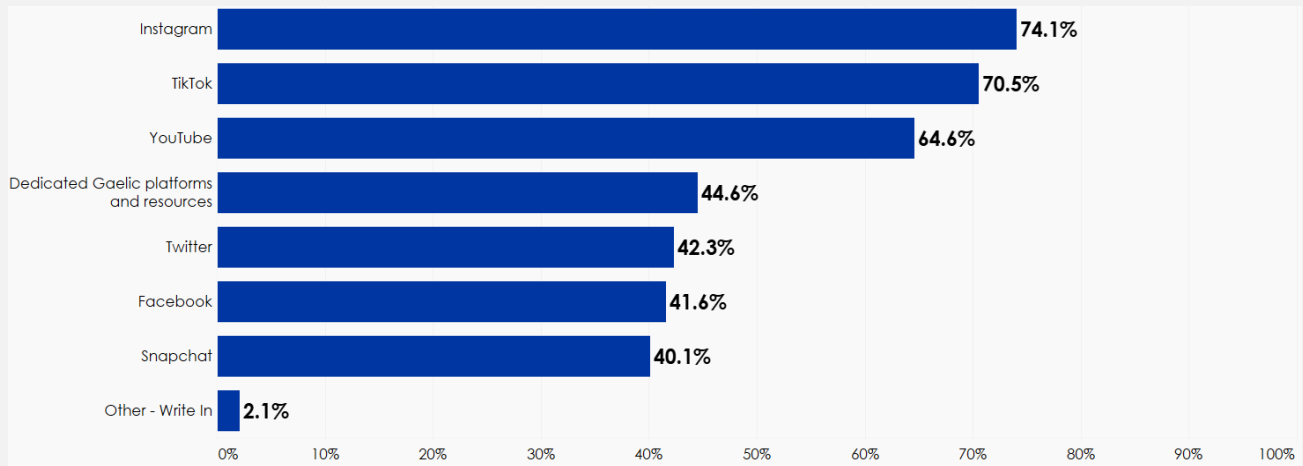
This question was multiple choice, therefore the results will not total 100%.

Thirteen respondents selected *Other*. A summary of their responses are below. Three respondents left the box blank.

Main Theme	Secondary Theme	Responses
Video games	Video games	3
Online content	Online learning	1
	Young Scot campaign page	1
	Web pages (general)	1
Audio content	Music	2
	Audiobooks	1
Subtitles/transcripts/audio enhancements to media	Subtitles/transcripts	1
	Audio dubbing	1
Content topic	Content about Scottish History	1
Other	Search engines	1
	Memes	1
	Everywhere	1

Where would you like to see more Gaelic content?

The most commonly selected options were *Instagram* and *TikTok*. The least commonly selected type of content was *Snapchat*.



This question was multiple choice, therefore the results will not total 100%.

Eighteen respondents selected *Other*. A summary of their responses are below. Five respondents left the box blank.

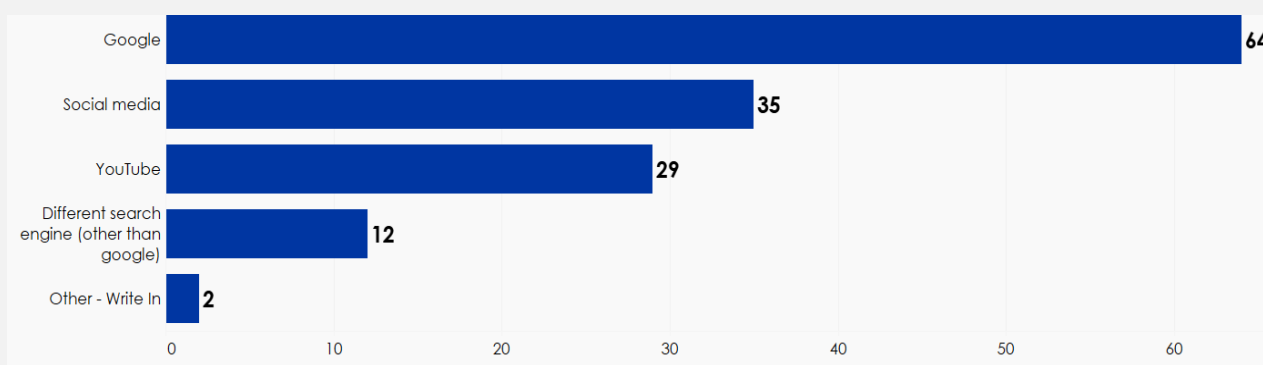
Main Theme	Secondary Theme	Responses
Online/social media	Reddit	2
	Tumblr	2
	Website	1
TV/Streaming	TV	2
	Streaming services	1
Other media	News	1
	Movies	1
	Video games	1
	Media (general)	1
Other places in real life	Daily life	1
	Road signs	1
	Council services	1
Other	Everywhere	1
	Language option in school	1
	Comment around Snapchat	1

Responses from Fluent Speakers

The **69 respondents** who stated that they were a **Fluent speaker of Gaelic** were asked the following questions. All graphs in this section are reported in whole numbers rather than percentages as the sample size is less than 80 respondents.

Where do you look for information online?

The large majority of respondents selected *Google*. The least commonly selected option was a different search engine.



This question was multiple choice, therefore the results will not total 69.

Two respondents selected *Other*. Their responses are below.

Responses
Gaelic dictionaries and websites
New websites


If you were looking for information and knew it was available in Gaelic and English, which resource would you use?

Over half of respondents (**42**) selected *English* compared with **27** respondents who selected *Gaelic*. Respondents were asked to elaborate on their choice.

Why would you use the Gaelic resource?

All respondents who were asked this question provided a freely typed response. One response was categorised as non-applicable.

The most common theme from responses was to improve the individuals' existing Gaelic skills. Others mentioned that it was a positive thing to make use of available Gaelic resources.



Theme	Responses
To improve Gaelic skills	11
Good to make use of Gaelic resources	7
Native Gaelic speaker	3
Generally prefers Gaelic resources	2
Easier to understand	1
It is fun	1
They are used in school	1

“Air sgath tha mi airson cothrom sam bith a' ghabhail airson an Ghàidhlig agam a' leasachadh agus 's doch gun ionnsaich mi faclan ùra” [Because I want to take any opportunity I can to improve my Gaelic and maybe I'll learn new words]

“To encourage more websites to have information in Gaidhlig”

“To keep my Gaelic skills to a maximum, and because I prefer using Gaelic”

“I love that I'm able to speak Gaelic and if I had more Gaelic resources I would prefer to use them instead of English”

Why would you use the English resource?

All respondents who were asked this question provided a freely typed response. The most common themes were that English resources were easier to understand, use and access than Gaelic resources.

Theme	Responses
Easier to understand	16
Generally easier to use	9
Easier to access	6
Believes resources in English are better	5
Critical of Gaelic resource quality	5
Can't speak Gaelic	1

*“Oir that e nas fhasa, tha barrachd daoine a cleachadh beurla”
[It is easier, more people use English]*

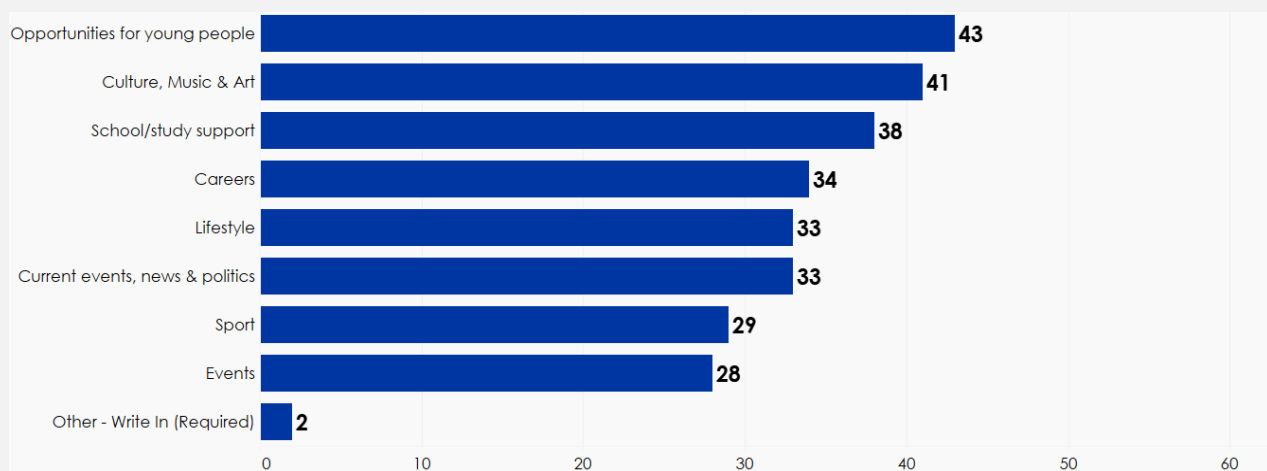
"Gaelic is my second language so I feel I'd understand the source better in English (Occasionally when I'm reading in Gaelic, I'm unsure about the meaning of some fragments of text)"

"It's more commonly used and a lot of search engines don't understand what your trying to say"

"I always feel the Gaelic translations are simplified when the article etc. was originally written in English"

What information would you like to be able to find, or find more easily, in Gaelic?

The most commonly selected options were *opportunities for young people* and *culture, music and art*. The least commonly selected options were *sport* and *events*.



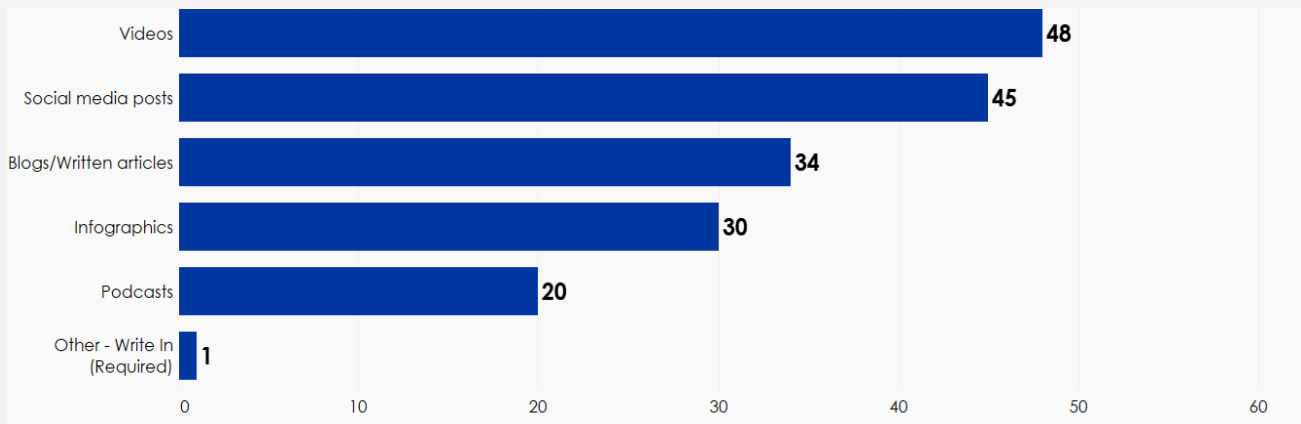
This question was multiple choice, therefore the results will not total 100%.

Two respondents selected *Other*. Their responses are below.

Responses
Clubs
History

Which mediums do you prefer using when looking for information online?

The most commonly selected options were *videos* and *social media posts*. The least commonly selected option was *podcasts*.



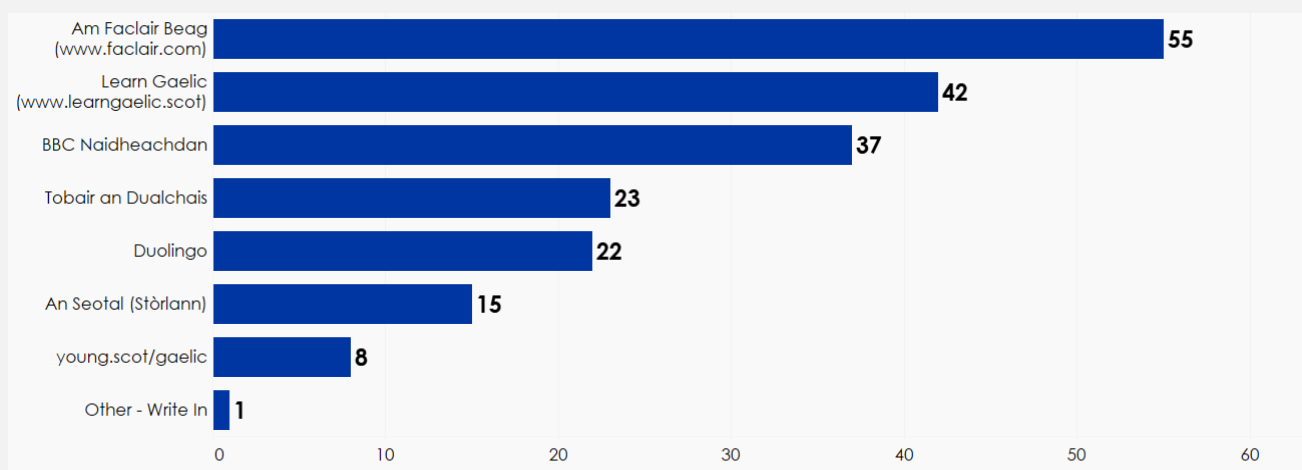
This question was multiple choice, therefore the results will not total 69.

One respondent selected *Other*. They referred to "Google".

Results to this question were similar to those in the last survey in terms of preference, although social media posts were more commonly selected in this most recent survey.

What Gaelic websites, online resources, online stores, information sources, etc, do you think are especially good?

The majority of respondents selected *Am Faclair Beag*. The least commonly selected option was the *Young Scot* campaign.



This question was multiple choice, therefore the results will not total 69.

One respondent selected *Other*. They referred to "Am Baile (Highland History and Culture)".

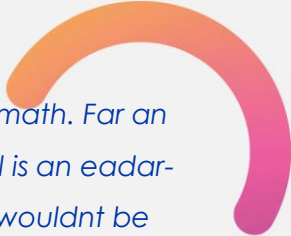
If you could ask for an online Gaelic resource to be created, what would you ask for/what would it look like?

Forty-one respondents provided a freely typed response. Three responses were categorised as non-applicable.

The most common suggestions were for resources around Gaelic-related interests such as culture, history and news. There was also interest in dedicated Gaelic social media channels as well as resources to help improve the individuals' Gaelic.

Main Theme	Secondary Theme	Responses
Information about Gaelic-related interests	Resource to learn about Gaelic culture and history	4
	Gaelic-only news resource	3
	Website with Gaelic-only content	3
	Gaelic career resource	1
	Information resource for Gaelic events	1
	Online store for purchasing Gaelic materials	1
Social Media	Gaelic social platform to connect with other Gaelic learners and speakers	7
	Gaelic podcasts	3
	Gaelic TikTok accounts	2
Resources to improve Gaelic ability	Improved Gaelic translation resources	3
	Gaelic school/study resource	2
	Gaelic song lyric resource	2
	Gaelic video resources	2
	Gaelic vocabulary resources	2
Other	Resources that can match the quality of English resources more generally	1
	Utilising Gaelic in existing resources instead of creating new ones	1

“Goireas airson eachdraich gaidhlig agus cuideachd aite far an urrain thu a' lorg a-mach mu dheidhinn ainmean-àite agus de tha iad a' ciallachadh” [A resource for Gaelic history and a place where you could find out about place names and what they mean]



"Fear airson abairtean Gaidhlig. 'S docha gu bheil sin ann ach bhiodh e math. Far an urrainn dhut an seann abairt a cur a-steach is tha e ag innse dhut an ciall is an eadar-theangachadh" [One for Gaelic expressions. Maybe there is one but it wouldn't be good. Where you could search for the expression and it would tell you what it means and also the translation]

"Fear a bha nas mÃ¬-fhoirmal tha a' mhòr-chuid de goiresan a tha mi a cleachadh airson obair sgoile bhiodh math ma bha fear ann a bha dìreach airson ruden spòrsail, airson òigridh" [One that is less formal, most of the resources that I use are for school work. It would be good if there was one just for fun stuff for young people]

"I would want a YouTube channel aimed at teenagers that cover many topics from current events, lifestyle and video games to school subjects"

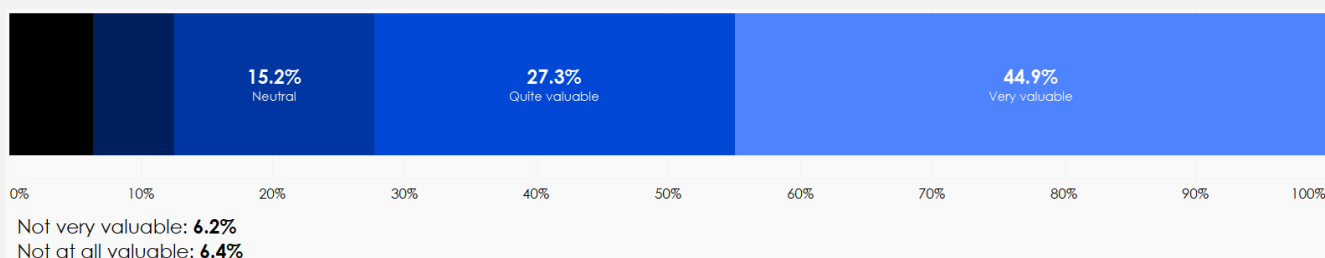


The Value of Gaelic

All respondents were asked the following questions.

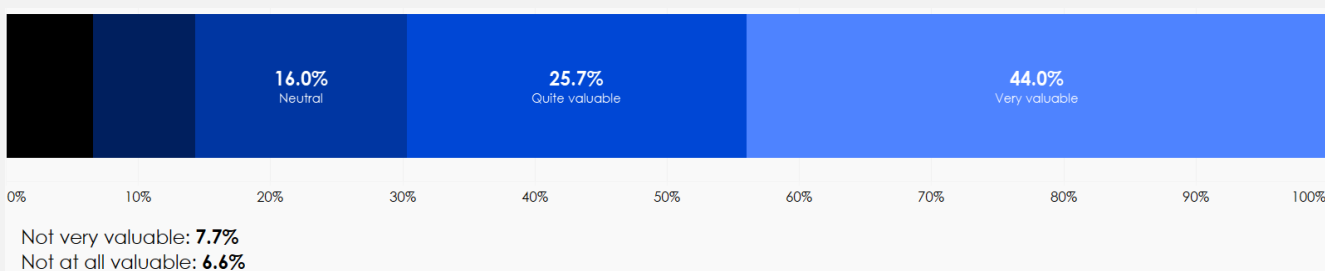
How valuable do you think Gaelic culture and heritage is?

Almost three quarters (**72.2%**) rated Gaelic culture and heritage as *quite* or very *valuable*.



How valuable do you think the Gaelic language is?

Over two thirds (**69.7%**) rated the Gaelic language as *quite* or very *valuable*.

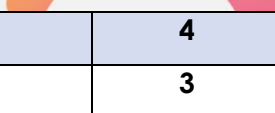


What else would you like to tell us about our Gaelic content and information?

Ninety-one respondents provided a freely typed response. Twenty-one responses were categorised as non-applicable.

Respondents mostly provided positive feedback about the content that is being produced. There was some negative feedback including some respondents not understanding the need for Gaelic content.

Main Theme	Secondary Theme	Responses
Positive feedback	General positive comment regarding content being produced	11
	Promotes Scottish culture	9
	Would like to see more Gaelic content being produced	9
	Content is easy to understand	8



	Content is informative and of high quality	4
	Content is easy to access	3
	Specific praise for TikTok content	1
Negative feedback	Does not understand the need or relevance for Gaelic content	10
	Finds content a little boring	4
Other	Content needs to be better promoted	4
	Feels Gaelic in general is not accessible	3
	Does not use, or know anyone who uses, Gaelic	1
	Unfamiliar with Young Scot Gaelic content	1
	Would like Gaelic content to be easier to find	1
	Would like to see Gaelic classes and events	1

"Tha e math faicainn goireasan is stuth gaidhlig air larach-lìn a tha airson a mhor chuid anns a bheurla" [It is good to see resources and Gaelic stuff on the internet because most of it is in English]

"I really enjoy it, especially seeing it in bitesize pieces on social media - it's easier to learn and take in because it's entertaining and brief"

"I have to admit, I haven't particularly engaged with the Young Scot Gaelic content. I think I would be more interested if it had more of an attention-grabbing purpose - eg talking about Harry Potter in Gaelic"

"It doesn't reach a wide and enthusiastic enough audience who are willing to learn. Many people ignorantly shrug their shoulders at it"



3. Respondent Demographics

How old are you?

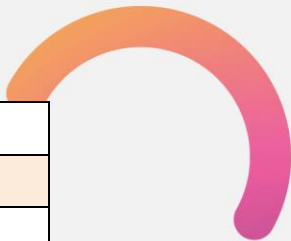
Over half of the respondents (61.1%) were under the age of 18. The most commonly selected ages were 16 and 17.

Age	% response	Age	% response
11	0.2%	19	8.2%
12	4.8%	20	6.8%
13	7.2%	21	5.4%
14	11.4%	22	3.0%
15	9.8%	23	1.8%
16	13.3%	24	2.8%
17	14.6%	25	2.9%
18	8.0%		

Which Local Authority do you live in?

There were responses from individuals who lived in all 32 Local Authorities. Most responses came from individuals who lived in Edinburgh and Glasgow.

Local Authority	% response
Aberdeen City	3.5%
Aberdeenshire	3.3%
Angus	1.9%
Argyll & Bute	0.9%
City of Edinburgh	15.1%
Clackmannanshire	1.0%
Dumfries and Galloway	2.9%
Dundee City	2.9%
East Ayrshire	2.0%
East Dunbartonshire	2.4%
East Lothian	3.2%
East Renfrewshire	2.3%
Falkirk	2.5%



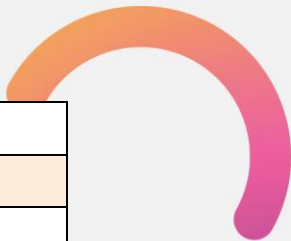
Fife	5.5%
Glasgow City	12.5%
Highland	4.8%
Inverclyde	1.3%
Midlothian	3.3%
Moray	1.0%
North Ayrshire	2.3%
North Lanarkshire	5.3%
Orkney Islands	0.3%
Perth and Kinross	3.7%
Renfrewshire	2.0%
Scottish Borders	1.8%
Shetland Islands	0.3%
South Ayrshire	1.2%
South Lanarkshire	3.2%
Stirling	2.2%
West Dunbartonshire	1.5%
West Lothian	2.8%
Western Isles	1.2%

Gender Identity

Gender Identity	% response
Female	51.5%
Male	38.0%
Non-binary	5.0%
I'd prefer not to say	4.2%
In another way	1.3%

What is your ethnicity?

Ethnicity	%response
White/White Scottish/White British	73.9%
Asian/Asian Scottish/Asian British	6.1%
I prefer not to say	4.1%
White Other	2.6%
Irish	2.3%



Chinese/Chinese Scottish/Chinese British	2.3%
African/African Scottish/African British	2.2%
Mixed or Multiple Ethnic Groups	1.7%
Polish	1.6%
Arab/Arab Scottish/Arab British	1.1%
Other	0.7%
Gypsy/Traveller	0.6%
Black/Black Scottish/Black British	0.4%
Caribbean/Caribbean Scottish/Caribbean British	0.3%



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