

# Blogging

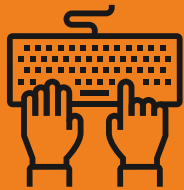
Creating a blog is a great way to strengthen your digital footprint and create a positive online presence.



Some people use blogs, not so much as a diary, but to tell everyone about their main interest such as photography, fashion, music, gaming, or sport.



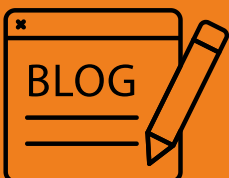
There are lots of websites where you can set up your own blog for free- for example, Blogger, WordPress, Tumblr, Medium.



When writing a blog, it's important to always be aware of what you share. Even if you upload an image and later are having second thoughts about it, choosing to delete it, that image will still be accessible and floating around the internet somewhere.



It is also best only to use images and videos that you own, in case an image you found on the web is copyrighted.



## Young Scot Top Tips



Write about what you love. Read different blogs to get ideas and write about what you would read about.

Keep it simple- before you start you should ask yourself about what you want to write and what the point of your post is.

Pay attention to headers - be informative and creative.

Post regularly - try to get into a routine of posting. Will you blog daily? Weekly? Try to be consistent.

Share it on Twitter and Facebook if you are 13 years old or above. Social media is great for sharing your posts with your friends and followers.

**The most important thing is that blogging should be fun for you and not feel like a chore!**